

Elizabeth (Beth) Shearon

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Enid, OK 73703

mobile 580-231-2342
beth@bethshearon.com

Education:

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| Bachelor of Science in Computer Science, Cum Laude Northwestern Oklahoma State University | May 2012 Enid, Oklahoma | GPA: 3.84/4.00 4.0 in major |
| Bachelor of Science in E-Commerce Northwestern Oklahoma State University | July 2011 Enid, Oklahoma | GPA: 3.81/4.00 4.0 in major/minor |
| Associate in Science in General Studies, Summa Cum Laude Northern Oklahoma College | May 2011 Enid, Oklahoma | GPA: 4.00/4.00 |
| Major in Fine Art with a Specialty in Ceramics Phillips University | August 1996 – May 1998 (closed) Enid, Oklahoma | GPA: 3.25/4.00 |
| Major in Political Science Phillips University | August 1993 – December 1994 Enid, Oklahoma | GPA: 3.78/4.00 |
| Psychology, Art History Edison Community College | 1988, 1991 Naples, Florida | |

Select Work History:

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| Website Design and Development, Digital Graphics, Photo Editing and Restoration SeeMe Digital Inc. 116 West Pine Avenue, Enid, Oklahoma 73701 | March 2012 – present | Supervisor: Self seemedigital.com 580-231-2342 |
| Website Management, contract Cherokee Strip Regional Heritage Center 507 S. 4th Street, Enid, Oklahoma 73701 | August 2012 – March 2016 | Director Andrea Holland aholland@okhistory.org 580-237-1907 |
| Customer Service and Sales Associate Sundance Wine & Spirits 2304 West Willow, Enid, Oklahoma | December 2011 – May 2015 | David Shearon, owner (deceased) 580-237-5103 |
| Summer Website Intern Northwestern Oklahoma State University 2929 E. Randolph, Enid, Oklahoma 73701 | June 2011 – July 2011 | Dr. Jerry Gustafson jgustafson@nwsu.edu 580-213-3184 |

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| Website and Social Media Intern Cherokee Strip Regional Heritage Center 507 S. 4th Street, Enid, Oklahoma 73701 | July 2010 – June 2011 | Director Andrea Holland aholland@okhistory.org 580-237-1907 |
| Artist: handmade, one of a kind, elegant raku Beth Shearon Fine Art Private studio, Enid, Oklahoma | 2003 – 2007 on and off since | Self bethshearonfineart.com |
| Pottery and Clay Art Teacher LASA Summer Arts and Sciences Academy | 1999 – 2002 Enid, Oklahoma | Marie Pierce |
| Pottery and Clay Art Teacher, Pottery Lab Manager Leonardo's Discovery Warehouse | 1998 – 2002 Enid, Oklahoma | Tracy |
| Gantz Student and Event Center Manager Phillips University | 1995 – 1998 Enid, Oklahoma | Mary Kate Reading |
| Sales Representative United American Advertising | 1994 Enid, Oklahoma | |
| Owner/Operator Amber Cleaning Services | 1990 – 1993 Naples, Florida | |
| Office, Cleaning, Sales and Customer Service Various | 1987 – 1990 Naples, Florida | |
| Caregiver for Developmentally Disabled Client Home Care | 1985 – 1986 Naples, Florida | |

Certifications:

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| Open Water Scuba Diver Scuba Diving International | October 2010 |
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Education and Training at Northwestern Oklahoma State University:

E-Commerce and Web Programming:

Introduction to E-Commerce, Web Programming I and II, Telecommunications, Website Design and Development, Digital Photography, JavaScript programming, SQL Programming, HTML, CSS, PHP Programming, AJAX Programming, Graphic Development Tools, Website Coding Development Tools, Advanced E-Marketing Applications, ASP.NET Programming, Adobe Photoshop, Adobe Dreamweaver, Content Management Systems, Internships (2)

Computer Science and Computer Programming:

Programming Concepts, Computer Programming I and II, Visual Basic.NET, Networking Essentials, Database Management Systems, Java Programming, Network Server I, COBOL Programming, Computer Organization, C#.NET Programming, Advanced C#.NET Programming, Graphical User Interface Programming, Systems Analysis and Design, Advanced Programming, Database Management Systems Design, Operating Systems and Computer Architecture, Data Structures and Algorithm Analysis, C++ Programming, NetBeans, Visual Studio 2008 and 2010, Microsoft Access, Oracle

Marketing, Leadership, and Other:

Leadership Strategies in Fundraising and Grant Writing, Principles of Marketing, Personal Finance, Consumer Behavior, Marketing Management, Integrated Marketing Communications

Entrepreneurial Seminar: Achieving the American Dream through Leadership, Perseverance and Determination, with Retired Army General Tommy Franks (2012)

Non-credit:

The Entrepreneurial Spirit: The Energy behind Enterprising Societies, with Dr. Tony Woodlief, vice-president for academic programs at the Market-Based Management Institute, and Larry Robertson, award winning author of the book, *A Deliberate Pause: Entrepreneurship and its Moment in Human Progress* (2011)

Entrepreneurial Seminar: Leadership Traits of Successful Entrepreneurs, with Senator Tom Coburn and Dr. Ernesto Sirolli of The Sirolli Institute, international sustainable economic development specialist, *"The Trinity of Management"* and *"Entrepreneurism Today"* (2013)

Education and Training at Northern Oklahoma College:

Earth Science, Biology, English Composition II, Scuba Diving, Statistics

Education and Training at Phillips University:

Interpersonal Communications, U.S. History Since 1877, U.S. National Government, World Civilization, College Algebra, Introduction to Political Science, American Political Parties and Politics, Principles of Constitutional Law, International Organization, Introduction to Christianity, Concepts of Math, Introduction to Computing Science, Aerobics, Introduction to Language, European Literature, Calligraphy, Spanish I and II, Ceramics I, II, III, Raku

Brief Background:

General Work: Strong training and experience in caregiving, customer service, sales, and various office positions began in 1985 and continued over many years. Event center management included handling keys and schedules, verifying rooms were set up and ready for patrons, monitoring the facility and events, and calling security when necessary. Almost all positions required the ability to work independently as well as responsibility for the safety of lives and/or property. Spanish skills are extremely rusty but could be revived if useful.

The Web: Designing websites and hand-coding HTML on and off since 1995, an eye for design as well as meticulous writing and coding are recognized skills. Specialties include website speed, coding elastically, and responsive development beyond the grid. A favorite project was the design and development of the custom responsive website for Woodring Wall of Honor and Veterans Park, Inc. (2013) woodringwallofhonor.com. Since then there has been further involvement with speed optimization and multiple image assets, offering better resources both for mobile as well as retina and higher definition displays.

Other: The majority of time outside of work and formal schooling has been spent intensively learning, as well as participating with and facilitating special interest groups both online and in person. Classes and workshops were attended and given for art, science, and culture. Socially networking before that was an internet term, local and international groups have also been for study, service, events, and experience, with topics ranging broadly including civil liberties, community assistance, the environment, writing, alternative health, and personal development.

More information can be found at bethshearon.com